



Long Island Traditions
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<https://longislandtraditions.org>

Position Announcement

Long Island Traditions is a regional non-profit organization dedicated to documenting, presenting and preserving the traditional folk arts and architecture of Long Island. Our areas of research and programs include maritime culture, ethnic folk arts of recent and established immigrants, and local and traditional architecture.

Marketing Specialist for Long Island Traditions

Reporting to the Executive Director, the Marketing Specialist will guide the strategy for developing social media materials to consistently articulate Long Island Traditions' mission. The Marketing Specialist will ensure that LI Traditions is viewed as the primary source, disseminator, and conduit of information relating to traditional culture of Long Island. This is a part time 10 hrs/wk position. Diverse applicants are encouraged to apply. The selected candidate can work remotely occasionally.

The Marketing Specialist will work closely with the Executive Director and Program Manager within the organization as the communications partner on a variety of strategic initiatives.

Responsibilities

- Update new entries on the organization's web site and social media platforms
- Develop media releases for print and online media publications
- Track and measure the level of engagement within the network over time
- Manage media contacts

Qualifications

- B.A. or higher in communications or related field.
- Social Media experience including Facebook.
- Familiar with Microsoft Office programs
- Strong writing/editing and verbal communication skills

Salary \$20 - \$25/hour. Persons of all backgrounds, race and ethnicity are encouraged to apply. Please send a resume, three social media writing samples and traditional media articles to LI Traditions.

To apply send materials requested and two references to info@longislandtraditions.org.